



Press release

Media Contacts: Ron Puvak
Plastic Technologies, Inc.
(419) 725-5613
r.puvak@plastictechnologies.com

Sophia Dilberakis
SD Communications
(312) 787-5800
sophiad@att.net

2012 Packaging Conference to focus on packaging's role in shifting recession-to-growth economy

Holland, Ohio (December 7, 2011) —Major brand owners and suppliers will be giving attendees valuable insights into the direction of packaging in a post-recession global marketplace. Technology breakthroughs, equipment developments, next generation material and merger/acquisition activity will be some of the topics being covered at the 2012 Packaging Conference. The event will be held February 6-8, 2012 in Las Vegas at ARIA Resort at CityCenter™. Discounted, [early registration](#) (by January 15th) is available.

Speakers will include representatives from H.J. Heinz Co., Colgate-Palmolive, M&G Group, Amcor Rigid Plastics, Ball Corp., Albis Plastics, KHS, Husky Injection Molding, PPI Technologies Group, Beverage Marketing Corporation, Blaike & Company, Product Stewardship Institute, and many other packaging experts.

“As we transition into a growth economy, everyone from suppliers to brand owners is looking for ways to address challenges and capitalize on new opportunities. The 2012 Packaging Conference will provide the platform for that dialogue,” said Frank Semersky, vice president and chief innovation officer, PTI.

The Packaging Conference, produced by Plastic Technologies, Inc. (PTI) and SBA-CCI, Inc., has established a reputation as the must-attend event for the debut of new technologies and other key industry announcements.

“The conference is designed to provide the latest information for those in the packaging supply chain. Attendees range from retailers and brand owners to resin suppliers, technology providers, equipment manufacturers and converters. Now, more than ever, a dialog between all supply chain participants is key to meeting packaging objectives,” said John Maddox, president, SBA-CCI.

In addition to the extensive conference schedule, the event will also feature tabletop exhibits from several key industry suppliers.

Registration is \$2,100, but those registering prior to January 15th can take advantage of the discounted early registration rate of \$1,900. The fees include 2 nights deluxe room at ARIA Resort at CityCenter™, conference sessions and proceedings, breaks, lunch and a Monday evening reception to promote additional networking.

MORE

2012 Packaging Conference
Page 2

About SBA-CCI

SBA-CCI produces balanced supply/demand and consumption models for the global polyester value chain. Detailed PET packaging end-use applications are available for the NAFTA region providing unrivaled modeling and perspectives supported by individual company presentations. For more info: www.sba-cci.com.

About Plastic Technologies

Plastic Technologies, Inc. (PTI) is recognized worldwide as the preferred source for preform and package design, package development, rapid prototyping, pre-production prototyping, and material evaluation engineering for the plastic packaging industry. For more info: www.plastictechnologies.com.

About The Packaging Conference

The Packaging Conference is dedicated to bringing leading-edge technology and market information to supply chain participants in the following industries: beverage, food, household/industrial/agricultural chemicals, toiletries and cosmetics, health and beauty aids, pharmaceuticals, etc. For more info: www.thepackagingconference.com.

#

Please forward inquiries to:

Ron Puvak
Plastic Technologies, Inc.
1440 Timberwolf Drive, P.O. Box 964
Holland, OH 43528-0964
Phone: (419) 725-5613
Email: r.puvak@plastictechnologies.com