



## Sponsorship and Exhibitor Opportunities

Five years of successful conferences, tremendous technical discussions coupled with breaking commercial developments have defined The Packaging Conference as one of the premier annual industry events.

As a leading company in the industry, we are pleased to offer you the opportunity to sponsor one of our networking events or highlight your products and services at one of our preferred space exhibits.

As a valued sponsor or exhibitor, you will receive...

- Publicity on our website
- Inclusion in all mailings which are targeted to a special segment of packaging professionals
- Prominent display of your corporate logo
- Visibility of your exhibit message throughout all session breaks



### Overview

For over five years The Packaging Conference has provided industry insights, trends, latest technology and significant announcements pertaining to the packaging industry.

Conference producers are individuals with roots deep and active participation within the packaging industry. We produce the premier packaging conference for the industry because of our intimate knowledge of the market and strong business and technical backgrounds.



With nearly all key industry participants in attendance from across the entire packaging value stream...raw material producers, resin producers, container manufacturers, closure suppliers, label suppliers, equipment manufacturers, additive suppliers, brand owners, distributors, retailers, financial analysts and technology providers, The Packaging Conference has been a smashing success.

This conference focuses on all packaging materials such as PET, polypropylene, PLA, styrene copolymers, aluminum and glass. We highlight advances in a variety of packaging formats such as rigid bottle and can; flexibles; thermoforms; and paper packaging.

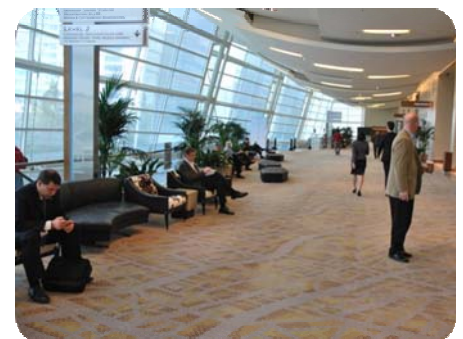
**Attendees:**

We anticipate 250 to 300 attendees for our annual 2012 conference - a majority of whom are upper-level managers and directors.

Participants will be from the full spectrum of the packaging industry - plastics, glass, aluminum, paper - and will be comprised of raw material and resin producers, container manufacturers, closure and label suppliers, equipment manufacturers, brand owners, and retailers.



On the next page is a listing of the companies represented from past events.



## Company lists

A. G. International Chemical  
Global Service International  
Phoenix Technologies  
International, LLC  
ACCS, Inc.  
GLS Corporation  
Piovan Canada  
ACTEGA DS GmbH  
Golden Aluminum  
PlasTech Innovations  
AET Films, Inc.  
Graham Engineering  
Corporation  
Plastic Technologies, Inc.  
AGR International, Inc.  
Graham Packaging  
Company  
Plastics in Packaging  
Aje Group  
H.J. Heinz  
Plastics News.  
Alcan Packaging  
HealthyBrandBuilders  
Plastipak Packaging, Inc.  
Alcoa CSI  
Holland Colours  
Plastrec, Inc.  
ALLIEDFLEX Technologies, Inc.  
Holland Colours Americas  
POLIMEROS DE VERACRUZ  
S.A.P.I. DE C.V.  
ALLPET Plastics, Inc.  
Honeywell, Inc.  
PolyOne Corp.  
ALPS - Air Logic Power  
Systems, LLC  
Husky do BrasilSistemas de  
Injeção Ltda.  
Portola Packaging  
Amcor Rigid Packaging  
Husky IMS Argentina S.A.  
Preformax  
American Beverage  
Association  
Husky Injection Molding  
Systems Ltd.  
Pressco Technology, Inc.  
Americchem  
Husky Injection Molding  
Systems México, S.A.  
Pretium Packaging  
Amut  
Iberoamericana de Plasticos  
S.A.C.  
Primo  
Anheuser-Busch InBev

IMS PLASTICS  
Procter & Gamble Company  
Anheuser-Busch, Inc.  
Indorama - AlphaPet, Inc.  
Progressive Components  
Aptar Food + Beverage  
Indorama Polymers PCL  
Provedora de Servicios, S.A.  
ATMI  
INDORAMA VENTURES  
PTI-Europe  
Bacardi-Martini  
Industry Intelligence, Inc.  
Pure Tech Plastics  
BagCraftPaperCon  
Intec Solutions, Inc.  
QSatIngenieria  
Ball  
Intellichem  
R&D/Leverage  
BASF Corp  
INVISTA  
RABBIT  
Belvac Production Company,  
Inc.  
JiangyinChenxing Industrial  
RBS  
Bemis Company, Inc.  
Kaufmann Container  
Company  
Reciclados de Centro  
America, S.A.  
BERICAP  
KHS Corpoplast GmbH  
Rehrig Pacific Company  
Bericap North America  
KHS Corpoplast North  
America, Inc.  
Reliance Industries Ltd.  
Berry Plastics Corporation  
Knudsen International  
Consulting Group, Inc.  
Rexam Closures  
Beverage Marketing  
Corporation of New York  
Kortec, Inc.  
Rexam Plastics Packaging  
Big Cola - Ajemex  
Kraft Foods, Inc.  
Roswech Management  
Blaige& Company  
Kroger Company  
SABIC Innovative Plastics  
BP  
Krones, Inc.  
SACMI Imola

BP Amoco  
Kureha America  
Saint Gobain Container  
Bruce Cleevely, LLC  
Kureha Corporation  
San Miguel Industrial S.A.  
Bühler  
LAGAM  
SAPL  
Burcham International Corp.  
LANXESS Corporation  
SBA-CCI, Inc.  
Business Development  
Associates, Inc.  
Lauren Engineers &  
Constructors  
Schoenwald Consulting  
CarbonLITE Industries  
Lurgi Zimmer GmbH  
SD Communications  
CBE  
M&G  
FinanziariaIndustrialeSpA  
Seaquist Closures  
Charter Brokerage, LLC  
M&G Finanziaria SRL  
Selenix Canada, Inc.  
Chemical Market Associates,  
Inc.  
M&G Polymers  
ServiciosCorporativos, BC, S.A  
de C.V.  
Chevron Phillips Chemical  
Company  
M&G Polymers USA, LLC  
Shepherd Advisors  
China Resources Reclamation  
Corp.  
Management Recruiters of  
Chicago  
Sherwin-Williams  
Clorox Company  
Medway Plastics Corporation  
Siapi America, Inc.  
Closure & Container  
Manufacturers Association  
Medway Plastics Corporation  
Sidel Group  
Closure Systems International  
MEGlobal  
SIDEL, Inc.  
Coca-Cola  
MEGlobal Americas  
SIG Combibloc  
Coca-Cola Bottlers' Sales and  
Services

Mettler Toledo CI Vision  
Silgan Holdings  
Coca-Cola Company  
MFC-Commodities GMBH  
Silgan Plastics  
Coca-Cola North America  
Milliken Chemical  
SIMULIA  
Coca-Cola Recycling, LLC  
Mitsui Chemicals America, Inc.  
SIPA North America  
Colgate-Palmolive Company  
MOCON, Inc.  
SM Jaleel & Co. Ltd.  
ColorMatrix Group  
Mold-Masters Limited  
Smart International, Inc.  
Colormatrix Latin America  
Mountain Valley  
Southeastern Container, Inc.  
Conagra Foods  
MXI Modeling, Inc.  
Southeastern Printing Company  
Conair Group, Inc.  
Nan Ya Plastics  
Spear Systems  
Consortio Aga  
NAPCOR  
Stack Teck Matrix Systems Ltd.  
Constar International, Inc.  
NatureWorks, LLC  
Starlinger  
Container Science, Inc.  
Nestlé  
StarPET, Inc.  
DAK Americas  
Nestlé Waters MT  
Steinfurth, Inc.  
DAK Resinas Americas Mexico  
SA de CV  
Nestlé Foods  
Strategic Business Modeling,

LLC  
David Beckmann & Associates  
Nestlé Waters MT  
Sumitomo Trust & Banking Co. Ltd.  
David C. Poole Company  
New Horizons Plastic Recycling  
Syphon S.A.  
Davis PET Resin Management, Inc.  
Niagara Bottling  
TA Moulton Co.  
Del Monte Foods  
Nissei ASB Company  
TCF Equipment Finance  
Deutsche Bank  
Novapet, S.A. de C.V  
TechFlex Packaging, LLC  
Dhuner Petrochem & Tea  
Novatex Ltd.  
Techline Design & Manufacturing PTY Ltd.  
DL Trading  
Novatex/Gatron Industries  
The Clorox Company  
Dow Chemical Company  
Novemal, USA, Inc., a Tetra Pak Company  
The Coca Cola Company  
DPSG  
Novemal/TetraPak  
The Dow Chemical Company  
E & J Gallo Winery  
NURRC  
The Pacific Rim Traders, LLC  
Eastman Chemical Company  
Oklahoma State University  
The Packaging Management Institute  
Eastman Chemical Latin America, Inc.  
Owens - Illinois

The Procter & Gamble Company  
Ecolab  
Owens Corning  
Total P.E.T. Packaging Embotelladora Mexicana, S.A. de C.V.  
P.E. USA-Labeling Systems  
TOYO SEIKAN KAISHA, LTD.  
Encon  
Pacific Rim Traders, LLC  
UOP, LLC  
Engepack  
Packaging Management Institute  
Valspar Corporation  
EXAL Corporation  
PepsiCo, Inc.  
Verallia  
Exelbirt Trading Corp S.A.  
Peregrine Winery Enterprises, LLC  
Vitro Pkg  
ExxonMobil Chemical Company  
PernodRicard Americas  
W.R. Grace  
F&S Tool, Inc.  
PET Processors (UK), LLC  
WalMart  
Fi-Tech, Inc.  
PET Processors, LLC  
Wellman Plastics Recycling  
G-Pac  
PET-INC  
Wellman, Inc.  
G2 GmbH  
PETcontainers  
Wentworth Mold, Inc.  
Garrtech  
Phimations Strategy Group  
Westbridge PET Container

## **Exhibition for Business Opportunities**

### **A unique marketing & networking event for you to consider!**

We are pleased to offer a select group of industry professionals an opportunity to participate in the 2012 Packaging Conference. We will be offering a limited number of tabletop displays in the conference area on a first-come, first-served basis where businesses can showcase their equipment, products and technologies.

### **Why exhibit at the 2012 Packaging Conference?**

Directed and focused marketing expenditures are critical in these tough economic times. The conference offers a cost effective marketing opportunity having direct access to your core markets - while you watch it happen. It is a return to the personal one-to-one marketing approach.

**Attendees:**

We anticipate 250 to 300 attendees for our upcoming 2012 conference - a majority of whom are upper-level managers and directors.

Participants will be from the full spectrum of the packaging industry - plastics, glass, aluminum, paper - and will be comprised of raw material and resin producers, container manufacturers, closure and label suppliers, equipment manufacturers, brand owners, and retailers

**Exhibition details:**

Our exhibitor package includes one tabletop exhibit space in the display area in premium locations for maximum visibility with a special focus on providing networking opportunities. The exhibit space includes a:

- 3' by 6' skirted table
- Two full conference registrations
- **Two room nights booked, for each participant, at the ARIA Resort at CityCenter,** which maximizes the time you can spend with your clients.
- The exhibition runs from Monday afternoon, February 6<sup>th</sup> through Wednesday Noon, February 8<sup>th</sup>.
- ***This package is value priced at \$4,500 – Deadline for early registration is January 15<sup>th</sup>.***

**Networking:**

There will be multiple networking opportunities and the food and beverage services will be in close proximity to the exhibition area.

**Exhibition and Conference Dates:**

The 2012 Packaging Conference begins at 1:30 PM Monday, February 6<sup>th</sup> and ends at 12:00 PM Wednesday, February 8<sup>th</sup>. Set up of the exhibition table can begin at 9:00 am on the 6<sup>th</sup>.

**Venue:**

ARIA Resort at CityCenter™, Las Vegas, Nevada:

<http://www.arialasvegas.com/>

***Additional Sponsorship opportunities on the next page!***

## ***"Beyond the exhibition"***

### **High Profile Sponsorship Opportunities for you to consider!**

We are pleased to offer to a few select opportunities to be a high profile sponsor of the 2012 Packaging Conference activities. Sponsors will receive preferred placement on our website and in all other promotional materials. Placement will be commensurate with the level of sponsorship.

#### **Sponsorship details:**

Each high profile opportunity is associated with one of our networking functions designed to enhance your exposure to each attendee. We have a limited number of opportunities, so reserve yours now.

- Presenting Sponsor (*\$15,000*)
  - Primary placement on all media during the conference
- Evening networking reception (*\$10,000*)
  - Recognition prior to the reception
  - Appropriate signage during the event
- Networking breakfast (*\$5,000*)
  - Recognition from dais
  - Appropriate signage during the event
- Morning/networking refreshment break (*\$4,500*)
- Networking lunch (*\$6,000*)
- Afternoon/networking refreshment break (*\$4,500*)

#### **Conference dates:**

The 2012 Packaging Conference begins at 1:30 PM Monday, February 6, 2012 and ends at 12:00 PM Wednesday, February 8, 2012.

#### **Venue:**

ARIA Resort at CityCenter™, Las Vegas, Nevada  
[www.arialasvegas.com](http://www.arialasvegas.com)

Thank you for your interest and we hope to see you in Las Vegas.

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